



TERMS AND CONDITIONS | SCG JOHN O'GREADY PHOTOGRAPH OF THE YEAR COMPETITION - PUBLIC

Competition and Promoter

1. The Sydney Cricket and Sports Ground Trust (**SCG**) is the Promoter (**Promoter**) of the Competition (**Competition**). The SCG is located at Suite 208-1M, Building 208, The Entertainment Quarter, 122 Lang Road, Moore Park NSW 2021 Australia (**SCG Office**).
2. The Competition has two (2) categories, one (1) for Professional entrants and one (1) for Public entrants.

Public entries

3. The winner of the Social media photograph of the year will be an image that:
 - a. best captures the unique character of sport played at the Sydney Cricket Ground (SCG);
 - b. celebrates excellence in achievement by athletes and sports;
 - c. is immediately identifiable as having been taken at the SCG.
4. To be eligible to win an image must have been taken at a sporting event held at the SCG held between 12 noon on 28 September 2019 to 12 midnight on 15 March 2020.
5. The time of entry will be determined to be the time the entry is published publicly to Instagram.
6. Entrants must include the **hashtag #greatestframeofall** and the **handle @ourSCG in their caption** and **tag the photo with @ourSCG**.
7. **Instagram** - the entrant's Instagram account must be set to 'public' security setting to allow the entry to be viewed by Instagram users.
8. **Notification of the winner** - the winning entrant will be notified by Direct Message on Instagram on 20 March 2020 and will be asked to provide the winning image photo in jpg format to be shared on the SCG social media accounts.
9. **Prize** - the winner of the Social media photograph of the year will win a cash prize of \$750.
10. **Warranties and representations** - the entrant warrants and represents to the Promoter that so far as they are aware they can enter the image into the Competition without breaching any copyright laws, infringe any parties moral rights nor will they breach any privacy legislation or other contractual restriction, and the entrant acknowledges that the Promoter relies on the warranties and representations provided by the entrant in this regard.
11. **Judging of entries** - the Judges' decision will be final.



General

12. **Entry details and privacy** - Entry details remain the property of the Promoter. The names and photographs of the winners may be used for promotional purposes by the Promoter, unless the winner otherwise notifies the Promoter prior to accepting the prize. Entrants consent to the Promoter using personal information provided in connection with this Promotion for the purposes of facilitating the conduct of the Promotion and awarding any prizes (including to third parties involved in the Promotion and any applicable statutory authorities) and to conduct marketing activities.

13. **Important information and conditions about competitions on Instagram** - The Promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram. Eligible entrants understand and agree that they are providing their information to the Promoter and not to Instagram. By entering the Competition, entrants release Instagram from any action or claim arising out of the Competition. Any questions, comments or complaints regarding the Competition should be directed to the Promoter, not Instagram. At all times, entrants agree to act in accordance with the Instagram Terms of Use, which can be viewed at <http://instagram.com/about/legal/terms>, and other related policies.