

# MINUTES



---

DATE:	Thursday 2 May 2019
TIME:	4.30pm – 6.15pm
SUBJECT:	SC&SC Members Advisory Group Meeting
LOCATION:	Trust Suite, Level 3, M A Noble Stand, Sydney Cricket Ground
APOLOGIES:	Mr Phil Heads

---

## MEETING NOTES

---

### In attendance

Mr David Gilbert (Chair)  
Mr Phil Waugh  
Ms Kerrie Mather - Chief Executive Officer  
Ms Jane Coles - GM, Marketing, Membership & ICT  
Ms Jackie De Oliveira - Member Engagement Specialist  
Mr Piers Thompson - Stadium Director  
Mr Simon Grunstein - Business Insights and Strategy Analyst  
Ms Michelle Chinnery  
Mr Nick Dacres-Mannings (dialled in)  
Mr John Flitcroft  
Ms Fabiola Gibson  
Mr Phil Joyce  
Mr Michael Medway  
Mr Philip Raymont  
Ms Michelle Ryan  
Mr Steve Sheppard  
Mr Brian Tegg  
Ms Jo Topfer

#### 1. MINUTES OF THE PREVIOUS MEETING: 24 OCTOBER 2018

Michelle Ryan endorsed the minutes from the previous meeting held 24 October 2018.

#### 2. BUSINESS ARISING FROM PREVIOUS MEETING & GENERAL NEWS

Actions from previous meeting were presented and discussed. No further action required.

# MINUTES



## 3. SFS REDEVELOPMENT UPDATE

Mr Piers Thompson presented an update on the SFS redevelopment program. A summary of the presentation and discussion included the following:

*Program Schedule* - Piers confirmed the overarching SFS project timeline is currently on track, as per the presentation. Questions from the MAG included:

- Is the Stadium Club part of the new stadium or a separate phase of work? Piers advised that the Stadium Club will be Stage 3 in the Planning Process and separate to the SFS Stage 2 which is the Stadium planning pathway.

*Communications* - The MAG suggested clear communications to Members to specify the difference between INSW and SCG in terms of responsibilities (financial and implementation) throughout this process i.e. INSW for stadium rebuild and SCG for Stadium Club.

It was suggested that the new stadium needs to be future proofed and the design to meet today's needs and future opportunities.

Other questions asked by the MAG included:

- Will the new Stadium have a basement like ANZ Stadium to service areas out of the way of spectators?
- Will there be a business lounge for Members?

Mr Philip Raymont suggested a visit to Mingarra Leisure Centre on the Central Coast to inform design.

Mr Nick Dacres-Mannings suggested a visit to the new Virgin Active gym on Bligh Street opening in June.

## 4. FOOD & BEVERAGE REVIEW

Mr Simon Grunstein provided an update on the Food & Beverage review currently being conducted for Members, fans and sports partners' members.

MAG raised the question about how much control and influence does the SCG have on the catering at the SCG and new stadium? Ms Kerrie Mather advised that the catering contract expires in the next 2 years which provides an opportunity for the SCG to consider how we can improve our service and offering.

MAG asked a question regarding the results around pricing in the recent survey to Members. Mr Simon Grunstein advised this information is still being analysed and the results would be available for the next MAG meeting.

It was commented that the Easter show food this year was very good – size and cost of items.

# MINUTES



It was noted by Ms Michelle Chinnery that the meal and ticket deal for Roosters is really good value and getting good traction on Twitter by making affordable choices for families.

It was noted that there is no sparkling wine available for purchase in the Members Pavilion and this needs to be included on the menu offering.

**ACTION: SCG to provide pricing research results at the next MAG meeting.  
SCG to review beverage offering in Members Pavilion to include sparkling wine.**

## 5. MEMBER UPDATES - FOR DISCUSSION

Ms Jane Coles asked the MAG for feedback regarding the following items:

- *Alcohol consumption in Members Pavilion – Level 2 Outdoor area*
  - Ms Michelle Ryan and Mr Michael Medway strongly suggest keeping upper deck of the Members Pavilion as non-alcohol. All agreed.
- *Reserved Seating*
  - The MAG suggested a member survey to be conducted prior to Test to determine number and location of reserved seats for capacity days.

**ACTION: SCG to organise Member survey in the next few months to determine number and location of reserved seats for both regular season matches and capacity events such as Days 1- 3 of the Test Match.**

- *Dress Regulations*
  - Some discussion about dress regulations and whether the SCG should consider team jerseys in the Pavilion or T-shirts in all areas other than the Members Pavilion. It was noted by all that a higher standard of dress should be expected in the Members Pavilion.

*Cashless system* – Ms Coles advised the MAG would be trialling the cashless program. Each MAG member would receive \$150 of value on their card.

**ACTION: SCG to review previous dress regulations research and consider a new survey to engage with Members on views.**

## 6. OTHER BUSINESS

- *MAG Committee elections* – Ms Coles advised that the initial two-year term for the current MAG concludes in April 2019. Ms Coles advised that existing Members can reapply for a second term and information would be circulated to all Members shortly via email.

**Proposed next meetings:**

- **Thursday 1 August from 4.30pm – 6pm. Location -TBC**
- **Thursday 14 November from 4.30pm – 6pm. Location -TBC**