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**MINUTES OF A MEETING OF THE TRUST ADVISORY GROUP OF THE  
SYDNEY CRICKET AND SPORTS GROUND TRUST  
HELD AT THE SCG TRUST ADMINISTRATION OFFICE  
LEVEL 2, SHERIDAN BUILDING  
ON WEDNESDAY 17 MAY 2017 COMMENCING AT 4.30PM**

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**IN ATTENDANCE:**

Mr David Gilbert – Trustee  
Mr Anthony Brooks – Cricket NSW, AMPS  
Mr Hugh Clarke – Aust Leisure Group  
Mr Sacha Coles – Aspect Studios  
Ms Julie Osborne – Centennial Park Residents Association  
Mr Sam Shepherd – Bellringer Property Group  
Ms Jo Topfer (Facilitator) – JT Catalyst  
Mr Michael Waterhouse – Saving Moore Park Inc  
Mr Phillip Heads – GM, Media, Comms and Govt Relations  
Ms Deborah Kelly – GM, Strategy & Projects  
Ms Caron Lefever - Minutes

**APOLOGY:**

Mr Phil Waugh – Trustee (Chairman)  
Ms Colleen Psarros – Cochlear

Mr Gilbert declared the meeting open at 4.30pm.

Ms Caron Lefever was introduced as the minute taker for future meetings.

**1 MINUTES OF PREVIOUS MEETING**

**1.1 Clarification**

A clarification to the minutes of the previous meeting, concerning parking, was made.

**1.2 SCG Scoreboard**

Mr Gilbert noted Mr Heads would provide an update on the old SCG scoreboard.

Mr Heads confirmed that he visited the scoreboard at a warehouse in western Sydney. He advised the Trust was currently re-engaging with heritage architects to revisit the maintenance of the Members and Ladies pavilions and the various heritage interpretations around the precinct. He agreed to keep the group updated.

Mr Shepherd noted that the opportunity for broader heritage interpretation in the precinct, raising the possibility of naming the MP1 car park after Sir Jack Brabham. Mr Heads advised of recent changes to the Trust's organisational structure, which meant he now had responsibility for the heritage portfolio. A key part of the division's responsibilities is the naming of facilities.

## 2 PRECINCT MASTER PLANNING

### 2.1 Moore Park Master Plan – Denise Ora (CPMPT)

Mr Gilbert introduced Ms Denise Ora – Director Strategy and Projects Botanic Gardens and Centennial Parklands to provide an update on the initial feedback received by CPMPT their draft Moore Park Master Plan and key strategic priorities for the future.

Ms Ora noted that the CPMPT master planning process started in 2015 with the ‘Seven Big Ideas’ consultation. Feedback from the ‘Seven Big Ideas’ played an integral part in the development and direction of the draft MP master plan. The draft MP master plan was released in July 2016 with an eight-week consultation period, including pop-up exhibitions, online surveys and key stakeholder reviews. More than 730 submissions were received. All submissions were taken into consideration and a final plan was released to the public on May 2, 2017.

Key messaging throughout the plan includes:

- Enhancement of green space and revitalisation of existing built space;
- 11 per cent increase in passive recreational space, ie walking, sitting, and picnic areas;
- Better access and permeability with provision of cycling and pedestrian walkways and thoroughfares – highlighting a need to work with all key stakeholder groups to achieve a positive precinct outcome;
- Increased heritage interpretation, including Anzac memorial and Toll House;
- Moore Park Golf Course to remain an 18-hole course;
- Meeting the need for sporting facilities, particularly in multi-use areas. Ms Ora noted that CPMPT understands the need to provide both high-performance facilities and community spaces – with the focus on finding an equitable solution;
- *Operation of the Entertainment Quarter:* There was some miscommunication with respect to opening up access to the area. Ms Ora confirmed the plan was to allow better pedestrian traffic and not vehicle traffic. The aim is to remove barriers around EQ to allow better pedestrian traffic flow for people who work in the EQ and residents traversing through the EQ to access the new light rail stop on Anzac Parade.
- *Car Parking:* Need for progressive removal of on-grass event parking. CPMPT acknowledges that equal disbursement is required – no net gain/no net loss – with possible future opportunities at ES Marks Athletics Field, Moore Park Golf Course and EQ. Parking and congestion in the precinct needs to be reviewed as a whole of precinct issue.
- Support for native fauna and flora: Creation of wildlife corridors between Centennial Park and Moore Park.
- *Climate Change Strategies:* City of Sydney wrote a detailed submission that there was not enough focus on climate change strategies. CPMPT have acknowledged these comments and have included in the final plan.

- *Synthetic fields*: CPMPT has noted the issue of synthetic fields that are situated close to residents.
- *ES Marks*: CPMPT is undertaking works for new entrance and car park to improve safety and access for all participants, including schools and sports clubs.

Ms Ora noted the new position of the Anzac obelisk in Moore Park East close to Drivers Triangle, has been met with favourable community support and has led to increased visitation by passers-by.

Mr Coles asked about the perceived commercialisation of the parklands.

Ms Ora stated that feedback from consultation period highlighted that concerns from public regarding 'over-commercialisation' can be quite ambiguous and include anything from loss of green space to too many events (Inc. film shoots) rather than building a new café etc. The plan tries to address these concerns by the 11 per cent increase in passive recreation space and key themes to 'green the green' and revitalise the existing built space.

Ms Ora noted several CPMPT short-term projects and studies as follows:

- Strengthening boulevards and greening the areas including 140 trees (already planted) around Moore Park East and 100 more trees within the Moore Park area including at ES Marks.
- Five-year tree plan Queens Park, Centennial Park and Moore Park includes planting of trees compensated from the light rail project – 200 of these will be planted in the Ian Potter Children's Wild Play Garden at CP.
- Moore Park East improved shaded area, children's playground, creating a village green or community common
- A focus on restoring and revitalising heritage buildings and areas in the parklands, including the Toll House on Anzac Parade and the opportunity to return the Entertainment Quarter's show ring to its historical usage as multi-purpose sports and events venue.
- Possible removal of some barriers around the Entertainment Quarter to allow residents more easily access the new light rail stop on Anzac Parade
- Pedestrianisation of Driver Avenue – Provide better visitor experience and aid in better security opportunities. All stakeholders will be involved in 'operational' discussions in order to implement best possible solution.

Ms Ora noted that the Entertainment Quarter needed to be revitalised.

Ms Topfer noted that there used to be an access point between Moore Road and the MP1 car park where the ARDC building is now. Mr Heads confirmed that there will be a set of stairs installed in a similar position once construction was completed.

Ms Ora noted all stakeholders agreed that the area needs to be more permeable, however the area is quite congested on event days, not just for people attending events but also for residents. The biggest issue will be funding and providing a solution that meets all stakeholders' concerns/wants.

Ms Ora said the plan acknowledges the need for providing an equitable solution between high performance and community sport use of Moore Park. People were praising quality of facilities but would prefer no fences where possible. She said CPMPT will play a vital role in providing space/facilities to the growing number of users and their diverse range of sport and recreational requirements/needs but at the same time taking into consideration maintenance costs. Ms Ora said the community was supportive of new synthetic fields, but would prefer there to be no fences where possible or fences at appropriate heights.

Mr Waterhouse noted it was difficult to traverse north-south within the Moore Park area, because the Swans training field and fences made it impossible for the community to use it at all. Mr Waterhouse noted he did not have an objection of the Swans using the space, but he would prefer the fence barriers to be removed. It was noted that such fencing is legislated as a result of the bus loop roadway.

Mr Coles asked what the future held for Moore Park West, adjacent to Sydney Boys High School. Mrs Ora said that CPMPT were looking into ideas involving landscaping, and activation of an area positively in a manner to eliminate antisocial behaviour.

There was some discussion with respect to the Entertainment Quarter and the need to revitalise the area. Mrs Ora noted that there was a plan when a licence was taken but it had not been delivered as yet. Existing SEPP 47 planning laws restricted the types of work that could be undertaken in the area, but there remained an opportunity for people to work there, stay, shop and create a community.

Mr Coles enquired as to whether universities or other educational organisations, such as NIDA, were being considered.

Ms Ora noted that any future tenant would have to operate under the existing SEPP 47 restrictions.

## **2.2 Right to information request – Channel 7 National Football Stadium**

Mr Heads informed the group of a right to information request to seek access to the Concept Design Report Summary of the National Football Stadium. The document was the end result of the NSW Government's \$5.8 million grant as part of the NSW Stadia Strategy.

Ms Osborne questioned whether the entire document would be made available to the media. Mr Heads confirmed the document would be made available to the reporter in a redacted form, with commercial- and cabinet-in-confidence material removed.

Mr Heads took the TAG through the summary document.

## **3 MAJOR EVENT REVIEW**

### **3.1 A-League Grand Final – Sydney FC v Melbourne Victory**

Mr Heads reported that the Trust had a very busy weekend with the A-League Grand Final, following on from a Sydney Swans fixture at the SCG and a NSW Waratahs match the night before at Allianz Stadium. He observed that the Melbourne Victory fans were very well behaved.

Mr Shepherd noted it was one of the best sporting spectacles in Australia.

Mr Heads advised that Sydney FC had renewed their hiring agreement with the Trust for the next 10 years. He acknowledged that this was great news given Sydney FC drew an average of more than 18,000 fans per game.

### **3.2 Anzac Cup – Roosters v St George Illawarra Dragons**

Mr Heads noted that a record crowd attended the 2017 Anzac Day Cup, the first regular season NRL crowd of greater than 40,000 people this season.

Mr Heads also made mention of the efforts of the Saving Moore Park group with respect to the dawn service at the Anzac Obelisk.

## **4 SCG TRUST CORPORATE PLAN 2018-22**

Mr Heads presented the SCG Trust's Corporate Plan 2018-22.

Mr Gilbert advised that the Trustees had approved the plan as it represents a change of focus that will filter down within the organisation.

Ms Kelly noted that it was essentially a strategic piece, indicating where the Trust wants to take its precinct, how the Trust interacts with neighbours, sporting partners, and an overarching vision that will filter down into the pillars of customers, precinct, heritage, digital strategy.

Mr Shepherd questioned what had driven the change and was there much engagement made in the preparation of the document.

Mr Heads advised it was driven by SCG Trustees John Hartigan and Katie Page, and Nihal Gupta to transform the previous Corporate Plan into a living document which all staff can aspire to and gain direction from.

Mr Gilbert encouraged the group to contact Mr Heads and Ms Kelly if they required further information.

## **5 PRECINCT UPDATE**

### **5.1 Australian Rugby Development Centre**

Mr Heads advised he will organise a tour of the ARDC at a future meeting.

Mr Clarke suggested that Paddington should declare itself the 'Home of the Wallabies'. He said there was an opportunity to capitalise via social media. Business partners, stakeholders and residents would be excited if that arrangement could be made. Mr Clarke suggested all parties could contribute financially to get a video and social media campaign up and running. He offered an idea that the Wallabies should

be made welcome and capitalise on the other sports teams in Paddington's 'backyard'. Mr Clarke said he would be happy to assist drive the campaign.

Ms Kelly noted the idea of an open day across the precinct. Mr Brooks suggested a summer and winter open day to launch the seasons of the various sporting codes.

Mr Clarke also noted that there was no destination management plan for Paddington or Moore Park. He said Paddington did not feature in any planning for any government destination for tourism. He suggested it was something else that could be added to the agenda; help local business reopen and reenergise.

Mr Gilbert noted that Mr Hartigan and Mr McGeoch sat on the board of Destination NSW and would take it up with them.

## **5.2 Other Works to Note**

Nil

## **5.3 MP1 car park operations**

Mr Heads confirmed the Trust is finalising its car park operations.

# **6 Major and Regular Season Event Planning**

## **6.1 Wallabies v Scotland**

Mr Heads a large crowd was expected for the afternoon game between the Wallabies and Scotland.

## **6.2 College Football (Rice v Stanford – August 27)**

Mr Heads advised that a College Football media call would be held at Allianz Stadium during the week. A crowd of 35,000 is expected for the August match.

# **7 GENERAL BUSINESS**

**7.1** Mr Waterhouse tabled an email which was the first of what would be a regular communication to primarily 50 residents rather than the wider 'Saving Moore Park' contact list.

**7.2** Mr Waterhouse advised that he had received an email from local member, Alex Greenwich regarding a parliamentary question about the Trust being subject to Local Government planning.

The question from Mr Greenwich to Minister for Western Sydney, Westconnex and Minister for Sport, Stuart Ayres is:

- 1. When was the Sydney Cricket and Sports Ground Act 1978 last reviewed?*
- 2. To what extent has the Government considered a future review of this act?*
- 3. Will the Government honour the commitment to local residents to review the act during this term of government?*

Mr Heads advised that an answer was due on June 8, but suggested it was already available from previous parliamentary discussion. The Sporting Authorities amendment bill came up in March 2017 with respect to the merging of ANZ Stadium and Venues NSW. Mr Heads highlighted a reference made by Mr Rick Colless in the Hansard which read, *“establishing a single entity in terms of the Sydney Cricket & Sports Ground Trust will be considered after the completion and full realisation of the future benefits and management of the new Western Sydney stadium and the redevelopment of ANZ Stadium. Price Waterhouse Coopers advised the government that implementing Venue NSW in a single stage was unnecessarily risky.”*

Mr Heads also noted that the Sydney Cricket and Sports Ground Act was reviewed in late 2015, prior to work starting on the ARDC and during the current term of government.

## **8 NEXT MEETING**

Wednesday, 16 August 2017 at 4-6pm (including ARDC tour at 4pm) at the Sydney Cricket & Sports Ground Trust offices - 1876 Room, Level 2, Sheridan Building.

Meeting closed at 5.59pm.

Confirmed

**DAVID GILBERT**  
Acting TAG Chairman